

Zachary M. Karst

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EDUCATION

Website Developer Specialist Associate Degree

December 2024

Digital Marketing Technical Diploma

Expected January 2026

Fox Valley Technical College | Appleton, WI

PROFESSIONAL SKILLS

- **Content Management Systems:** Extensive knowledge with Wordpress, Joomla, Shopify, and Drupal.
- **Languages:** PHP, HTML, CSS, JavaScript, MySQL, Bootstrap, ASP.NET, C# and AI Tools.
- **Adobe Creative Suite:** Proficient in Adobe Illustrator, Photoshop, InDesign and After Effects.
- **Responsive Website Design:** Deep understanding with Bootstrap, as well as the overall look and function of websites on a variety of devices.

WORK EXPERIENCE

Web Designer and PC Specialist | PC & Cell Solutions | New London, WI

November 2023 – Present

- Oversee the design, implementation, and regular updates of the company website.
- Diagnose and troubleshoot computer issues by analyzing symptoms, identifying root causes, and recommending appropriate solutions.
- Designed engaging website graphics to enhance the user experience and ensure a visually appealing visit.
- Leverage in-depth knowledge of consumer electronics to facilitate setup and repair of various technology devices, effectively addressing customer needs and optimizing device functionality.

Cashier | Qualheim's True Value | Shawano, WI

April 2023 – November 2023

- Restocked returned items on the sales floor.
- Warmly greeted customers as they entered the store.
- Stocked and arranged a wide range of products on the sales floor.

Web Developer | Northern Computer Service | Appleton, WI

February 2020 – May 2021

Developed Websites using HTML, CSS and JavaScript.

- Managed databases for products on client's websites.
- Setup website hosting and custom emails for website clients.
- Developed new websites for new website clients.